

Starke Tank 2025 – The Countywide Business Pitch Competition Application

Additional pages may be used if necessary

1. Business Name _____
2. URL/Website _____
(If you do not have one, please write N/A)
3. Address _____
4. Business Phone # _____
5. Name of Applicant _____
6. Your Title _____
7. Your Email _____
8. Cell Phone # _____
9. Is this a product or service business?
 - a. Product
 - b. Service
10. What year was your business founded? _____
11. Current number of employees _____
(FT, PT, other)
12. What are your growth plans for the next 12 months?

13. Is this your original concept? _____
14. Does the business own all rights (including intellectual property) to the material submitted and presented for this competition? _____

15. Provide a brief description of the business, product or service you are pitching:

16. What differentiates your business, product or service from that of your competitors in Starke County?

17. Is there any additional information that you believe is important to evaluate your eligibility and/or business potential that you want to share with us?

Applications must be submitted by April 4, 2025. Email applications are preferred. Please complete this application, save it as a PDF document if possible and email it to executiveassistant@scedf.biz. You will receive an email confirmation of your application. Applications can also be mailed to Starke County Economic Development Foundation, 1915 S. Heaton St., Knox, IN 46534 or delivered in person between the hours of 8 a.m. and 3:30 p.m. CST. Mailed applications must be postmarked by Friday, April 4, 2025. SCEDF is not responsible for lost or misdirected mail.

All applicants must provide a business plan and financial projections to SCEDF by Friday, April 4, 2025 in order to participate in the competition. These will be shared with the judges prior to the event but will otherwise remain confidential. The Indiana Small Business Development Center can assist with the preparation of these documents at no cost.

Contestants will be competing in front of an audience as well as the judges. Participants are encouraged to make presentations as engaging as possible. This includes but is not limited to video and audio, PowerPoint or other presentation mediums.

Contestants can bring product samples for the judges and audience if applicable. Please direct any questions to SCEDF staff at executiveassistant@scedf.biz or by telephone at 574-772-5627. See the full rules for additional information.

The applicant understands the terms and requirements of Starke Tank 2025 – The Countywide Business Pitch Competition and agrees to abide by these terms and requirements. The decisions of the judges are final and cannot be disputed. Applicant is solely responsible for information provided as a part of the competition. SCEDF, ISBDC and any and all people and/or businesses associated with Starke Tank 2025 – The Countywide Business Pitch Competition, including sponsors, are not responsible for information, decisions and or actions provided by or taken by the applicant.

All funds awarded as part of this program must be expended within 12 months, and documentation of how the funds are used must be provided to SCEDF.

By signing below, the applicant agrees to these terms as well as the eligibility rules and requirements.

Applicant Signature: _____ Date: _____