

## Starke Tank – The 2<sup>nd</sup> Annual North Judson Business Pitch Competition

### Eligibility Rules and Requirements

1. Start-up businesses that are less than three years old and growth businesses may apply.
2. Companies that are older than three years may apply IF they are developing growth through a new product, service line, expansion, or implementation of a new strategic plan. The company's growth plan must be clear to be eligible.
3. The competition is not limited to North Judson or Starke County residents, but the prize is contingent on the winner locating in North Judson or within a 3-mile radius of the downtown area.
4. Your business idea must be **original work** that you will be fully able to disclose.
5. Non-profit organizations are not eligible.
6. Applicant must agree to the terms of the North Judson Business Pitch Competition rules and requirements.
7. Applications for the Starke Tank – The 2<sup>nd</sup> Annual North Judson Business Pitch Competition must be received by Aug. 13, 2021 and sent by email to [mperren@scedf.biz](mailto:mperren@scedf.biz). Applicants will be notified of their eligibility to participate in the competition by receipt of an email.
8. Applications are available on the [Starke County Economic Development Foundation](http://www.scedf.biz) (SCEDF) website, [www.scedf.biz](http://www.scedf.biz).
9. Submissions may be entered by individuals or teams. For the sake of this document, everyone will be referred to as "teams" or "participants".
10. All application forms must be complete at the time of submission. No additional material will be accepted thereafter.
11. All participants selected as finalists must take part in two participant development sessions with officials from the Indiana Small Business Development Center and SCEDF prior to the competition.
12. All participants selected as finalists must appear and pitch their ideas at the competition on Oct. 16, 2021.
13. Each individual or team has up to ten (10) minutes to present their pitch.

14. Teams that plan to use a slideshow or PowerPoint must provide a flash drive. The slides will be managed on our system.
15. Only the product and/or service can be presented for the audience and judges during the presentation.
16. Participants will be disqualified if they, or someone on their behalf, attempt to approach a judge in connection with this competition.
17. Participants who promote activities which are illegal, illicit, unethical, immoral or which may be considered unworthy of association with SCEDF and/or ISBDC will be disqualified.
18. By entering the competition, all participants agree to allow SCEDF to use their application materials, photos, likenesses, presentations, and other such information to market, promote and provide information about the event without expectation of financial compensation.