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News Release – For Immediate Release

Starke County “Start Your Own Business” Workshop on Tuesday, June 24, 2008

The Starke County Center for Small Business and the Rural Entrepreneur Network are announcing an exciting new workshop for rural entrepreneurs. The audience is rural individuals or families who are interested in starting a business or are in the early stages of a business.

The “Start Your Own Business” Workshop will be held from 6:00-8:30 p.m. (Central Time) on Tuesday, June 24, 2008 at the Starke County Development Foundation Office, 4 North Main Street, Knox, IN 46534.

The content of the workshop will include: Characteristics of Successful Rural Entrepreneurs; Self Assessment Exercise; Available Rural Businesses; Steps in Successful Revenue and Profit Planning; Support Services for Rural Start Ups; Steps to Get Started; and more.

Jim Roudebush, an entrepreneur and college lecturer from Central Indiana, will serve as the workshop instructor and facilitator.

“In a national survey, almost three out of four adults liked the idea of owning their own business,” claims Roudebush, “and rural family members are no different.” REN focuses on rural business entrepreneurs who tend to be extraordinary producers, but sometimes need assistance with marketing and finance.

Only \$10 for Early Bird Registrations. Early Bird Registrants must register by seven days prior to the workshop. If you register with a family member or a friend, the workshop will only cost \$5 for each additional person. All registrations after the Early Bird Registration, or at the door, are \$15 per attendee. (The workshop is valued at over \$100 per attendee, with most costs paid for by a grant from the Indiana Office of Community and Rural Affairs.)

REN is a not-for-profit organization sponsored by Hoosier Heartland RC&D Council, with a grant from the Indiana Office of Community and Rural Affairs. For more information about the workshop or REN, call 317-290-3250.

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The Hoosier Heartland RC&D Council, Starke County Center for Small Business, and our partnering organizations are equal opportunity providers and employers.